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FACTSHEET

ORGANIZATION: American Personal & Private Chef Association

TAGLINE: Partners in Lifestyle Solutions

CHARTERED: San Diego, Calif., 1996, as American Personal Chef Association

HEADQUARTERS: 4572 Delaware Street
San Diego, CA 92116
Attn: Candy Wallace
Executive Director
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OUTREACH: Approximately 4,500 active registrants embracing benefits of organization. Nearly 7,000 personal chefs currently operating in the United States after successful completion of comprehensive training through APPCA's education arm, the American Personal Chef Institute.

DESCRIPTION: The American Personal Chef Association was chartered in the state of California in 1996, having operated outside charter for several years prior. The organization invited private chefs to its ranks and rebranded to the American Personal & Private Chef Association in 2006. APPCA is the leading organization of personal chefs in the United States, credited with shaping the current image and demand for personal chefs and positively impacting American society.

Qualified members of APPCA must prove to operate successful personal-chef businesses with valid business licenses. Additionally,

members must complete training in food safety and sanitation through a recognized food-safety agency or program.

APPCA, through the American Culinary Federation, operates the most comprehensive and systematic professional certification program for personal chefs in the industry.

APPCA fosters relationships with the nation's more than 600 postsecondary culinary-training programs to deliver business-development training to aspiring personal chefs.

APPCA operates at least one national and/or international meeting annually, designed to provide training and networking opportunities to its members and the greater industry.

Through its family of outreach vehicles including the Web portal, www.personalchef.com, APPCA communicates and distributes information of relevance to personal chefs and their businesses and educates the general public on the value of securing the solutions-providing services of personal and private chefs.

DISTINCTIONS:

Published *The Professional Personal Chef: the Business of Doing Business as a Personal Chef* (John Wiley & Son, 2008), currently the only definitive textbook on launching and managing a successful personal-chef business, co-authored by Candy Wallace and Greg Forte.

Executive director Candy Wallace honored as a Distinguished Guest Chef of Sullivan University, Louisville, Ky., 2008

Executive director Candy Wallace honored as Entrepreneur of the Year by the International Association of Culinary Professionals (IACP), 2003

Developed and distributed the first International Code of Ethics for Personal Chefs, 2003

Entered into formal certification partnership with American Culinary Federation (ACF), Inc., 2002

Launched industry's first online discussion forums for personal chefs, 1997

Launched industry's first interactive Web portal for personal chefs, 1996